



ECONOMICS OF SWEETENER MARKETING :

**An Annotated Bibliography
of Selected References**

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ABSTRACT

Bibliography lists selected references on the marketing of important sweeteners used in the United States. Entries are categorized under sugarcane, raw cane sugar, refined cane sugar, sugarbeets, beet sugar, corn sweeteners, noncaloric sweeteners, honey, maple products, sorghum, utilization, and general.

Key Words: Bibliography, Marketing, Sweeteners, Sugar, Corn sweeteners, Honey, Maple products, Noncaloric sweeteners.

PREFACE

This bibliography is intended primarily for researchers and others interested in marketing aspects of the U.S. sweetener industry. It annotates marketing reports, books, and trade and periodical journals on sugar, corn sweeteners, maple products, and noncaloric sweeteners. References are alphabetically listed by author and title.

The bibliography is based primarily on the Bibliography of Agriculture. The call numbers are those of the National Agricultural Library, except in those instances in which publications are available only in other libraries. In these cases, both call numbers are listed.

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INTRODUCTION

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